



Coldwell Banker United, Realtors

1008 Ranch Road 620 South  
Austin, TX 78734

Office Phone: (512)263-5655

Cell Phone: (512)423-6782

Email: ccummings@cbunited.com

## General

- With a degree in Business Administration and former employment with Nike, Microsoft and Apple Computer reseller, I employ an extensive marketing background to your advantage when buying or selling a home.
- My community involvement has helped me to be more in tune with the area and its homeowners. I know the various neighborhoods, and I know what people are looking for when they want to find a new home. I know what the various communities have to offer .... in homes, schools and activities.
- My children attended area schools. I can help the buyer evaluate school options by understanding the significance of school ratings, test scores, present and future district boundaries, and plans for growth in the school district.
- My long-established and frequently-visited website, LakeTravisLiving.com, provides insight into various communities and the homes that make those communities such special places to live.
- Moving can be an overwhelming process. I've helped buyers and sellers navigate it with confidence and ease. From finding the right property to negotiating the sale, put my experience to work.
- My experience will move you.

## Credentials

- Bachelors of Science degree in Business-Marketing
- Broker's license in the State of Texas
- With the kind of know-how that comes from years of successfully selling real estate, I can handle the most complicated real estate transactions. Combining my marketing experience with my insight into the greater Lake Travis Area, I have become a local expert at putting together smooth, trouble-free transactions....and lots of them! I have sold homes in all price ranges, from \$100,000's to 1,000,000's.

## Qualifications

- Broker, GRI, CRS, ABR, CLHMS, CNHS, E-Pro, SRES
- Certified Residential Specialist
- Graduate of the Realtor's Institute
- Certification for Internet Professionalism
- Accredited Buyer Representative
- Sales Associate
- Senior Real Estate Specialist
- Previews Specialist
- Cartus Network Marketing Specialist
- Cartus Network Referral Specialist

## Specialties

- Custom Home, Dream Home, Executive Home, Investment, Luxury Homes, Move-Up Home, New Construction, New Home, Relocation, Residential, Retirement
- Relocation
- Vacation/Second Homes
- New Homes
- Investment Properties
- Custom Home, Dream Home, Executive Home, Investment, Luxury Homes, Move-Up Home, New Construction, New Home, Relocation, Residential, Retirement



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## New Construction Homes

- My recent completion of the course titled "Certified New Home Specialist" enables me to help buyers navigate through the new home buying process and builders to get their projects marketed and sold. See a specific list of services provided below.
- Understanding today's buyers and the new "American Dream". Construction financing options and considerations.
- Knowing the important elements of new home contracts.
- Architectural design, blueprint reading, understanding site design & topography.
- Residential construction from the ground up including materials, methods, terminology & the step by step building process.

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## Expertise

- The normal, the average and the exquisite homes in the Austin area! How can I be an expert in all those areas and get them sold? By applying a custom marketing plan for each and every property!
- Relocation clients-Having earned the Cartus Network referral and Marketing Specialist certification gives me the skills to help clients research new communities, aid in locating their new home and settle anywhere in the US.
- Second Homes-I help second home buyers determine the right property for their current needs. Waterfront, waterview or golf course, I can help you determine the pros and cons to all, and provide you with the information that you need to get that perfect home. Need to rent it out? I can help with that too.
- New Construction-for more details in this area please refer to the New Construction Homes page.
- Investment Properties-As an investor for over 20 years I can help my clients navigate through a 1031 exchange, or into their first investment property!
- Exclusive marketing opportunities for my sellers. I am one of the few exclusive subscribers to the Featured Home Marketing System for certain zip codes in the Austin area, available only through Realtor.com.
- My marketing expertise has expanded to TV where I highlight my listed properties on "The Open House" seen Sunday's on Fox.
- Taking my experience to another level I have begun sharing my knowledge by teaching fellow real estate agents. Our independent company has been approved as a teaching group for Texas Realtors.
- I recently developed an advanced marketing course that is approved by the State of Texas, to train fellow agents on marketing luxury listings.
- I have taken advanced studies to teach legal and ethics courses to agents in the State of Texas, have taken advanced studies to teach ZipForm classes across the nation and I am an approved e-PRO certified trainer, which allows me to spread the word of the benefits of being an e-PRO agent.

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## Awards

- Rookie of the Year-2002- Keller Williams-Lake Travis
- Member of Agent Leadership Council-top 10% of producing agents
- Top Individual Agent-2005- Sotheby's Lake Travis
- One of Top Teams-2006- Sotheby's Citywide
- Eagle Award Winner-2002-Keller Williams-Lake Travis
- Austin Board of Realtors-2003-Community Service Award Winner
- Lake Travis Chamber of Commerce-2003-Unsung Hero Award
- Eagle Award Winner- 2008-Coldwell Banker United Realtors

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## Specialty markets

- Vacation/Second
- Luxury Properties
- Relocation
- New Homes
- Recreational
- E-Pro

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## Languages

- English

